



WILD ANIMALS WORLDWIDE

2010 ANNUAL REPORT TO THE PUBLIC

(5/1/09 – 4/30/10)

OUR MISSION

Wild Animals Worldwide (WAW) is an IRS-recognized tax-exempt federated group representing wild animal charitable organizations. Its mission is to organize and prepare its member charities for effective participation in at-work employee charitable fund drives and other types of fundraising activities, to screen and certify these charities to assure they meet the eligibility criteria to participate in these fund drives, to help educate contributors about the work of these worthy causes, and to provide for the secure, accurate, and timely transmission of contributions from the fund drives to the recipient charities. And to do all the above as cost-effectively as possible consistent with delivering quality service.

Originally established to help charities participate more effectively in the U.S. Government's annual employee fund drive, the Combined Federal Campaign, Wild Animal Worldwide has expanded into fund drives conducted by state and municipal governments, United Ways, and corporations, either by representing its members directly or by cooperating with other federated groups.

PROGRAM SERVICES

To accomplish its mission, Wild Animals Worldwide provides the following programs and services to its members and to the giving public:

- ✓ Fund drive application assistance.
- ✓ Review and certification of charitable agency eligibility documentation.
- ✓ Representation of the members before fund drive organizing and/or regulatory authorities.
- ✓ Disseminating information about the work of the charities to the workplace giving public.
- ✓ Organizing member participation in fund drive promotional and educational events.
- ✓ Review ways to market the federation.
- ✓ Forwarding contributor name and address information, if requested, and accounting for and transmitting gift funds, with annual audit.

THE YEAR IN REVIEW

Wild Animals Worldwide approved and certified 21 members in the Fall 2009/2010 fund drive campaign year and raised \$1 million in cash and pledges. A complete list of the member charities, including descriptions of their programs, addresses and direct contact information is available at www.savewildanimals.org.

Either directly or through cooperative arrangements with other federations, members were presented in workplace fund drives reaching as many as 10 million employees. Members also had the option of participating in a variety of non-workplace fund raising programs. A detailed description of member services and benefits is available on the federation's web site.

AUDITED FINANCIAL STATEMENTS SUMMARY

For the year ended April 30, 2010

Public support:	
Combined Federal Campaign	\$1,027,232
State Employees & Corporate campaigns	8,871
Online Giving System donations	50
Less estimated uncollectible pledges	(196,860)
Less amounts distributed to member agencies	<u>(697,663)</u>
Total support & revenue	141,630
Expenses:	
Program services	141,630
Administration	0
Fundraising	<u>0</u>
Total expenses	141,630
Changes in net assets	0
Net assets, May 1st	0
Net assets, April 30th	0

The federation is audited by the firm of Maze & Associates, CPAs, headquartered in Pleasant Hill, California. A complete copy of their report for the fiscal year ended 4/30/2010 is available on request. A copy of the federation's Form 990 IRS tax return is available on our web site.

MEMBER CHARITY FEES

For the fiscal year 2009/2010, federation revenue exceeded expenses and thus no member fees were charged.

Member charities share in supporting the operating costs of the federation ("Total Expenses" in the federation audited financial statements) by having membership fees deducted from the donor-designated gifts they receive from the fund drives in which they participate as members of the federation. Fees are determined on a pro rata basis. For example, if gifts made to a member charity represent ten percent of the total of all gifts made to all members, that charity's share of federation operating costs will be ten percent.

Gifts made to the federation itself (versus gifts made to an individual member agency), and other federation revenue, such as interest income, are shared among all the member charities on the same proportionate basis. For example, if gifts made to a member charity represent ten percent of the total of all gifts made to all members, that charity's share of federation revenue will be ten percent.

Therefore, as a net result, should the federation's revenue exceed expenses in any given year, the member charities share the excess income in addition to the donor-designated gifts each has received; the membership fee is effectively zero. Conversely, should the federation's expenses exceed revenue, fees are apportioned against the members' donor-designated gifts to cover the net balance.

GOVERNANCE AND STAFF

Wild Animals Worldwide is governed by an all-volunteer board of directors who receive no compensation for their services.

Diane McCracken, President
Jan Armstrong, Vice President
Nicole Vinette, Secretary/Treasurer

The federation does not retain regular staff employees but instead retains outside service providers under the supervision of the Board of Directors. The two principal outside service providers are Maguire/Maguire Association Management, for membership and campaign support services, and Local Independent Charities of America for fiscal agent services.

MEMBER CHARITY RESULTS – FALL 2009 CFC

	DESIGNATIONS	FEEES
Alaska Wilderness League	\$17,385	\$0
Ape and Monkey Rescue and Sanctuaries	30,333	0
Born Free USA, united with Animal Protection Institute	9,472	0
Dian Fossey Gorilla Fund	35,851	0
Elephant Sanctuary	345,109	0
Gorilla Foundation	7,158	0
HawkWatch International	21,942	0
International Crane Foundation, Inc.	14,065	0
International Snow Leopard Trust	37,760	0
Marine Mammal Center	53,675	0
Pandas International	24,308	0
Polar Bears International	89,042	0
Refuges for All Wildlife	17,556	0
Save the Manatee Club, Inc.	31,310	0
Seacology	9,656	0
Trustees for Alaska	13,551	0
Wild Salmon Center	16,402	0
WildAid, Inc.	15,888	0
WildCare	4,277	0
Wildlands Project	9,314	0
Wolf Center, International	85,853	0